[Company Logo]

To our Valued Customer,

Thank you for choosing [CompanyName]. Our goal at [CompanyName] is to make sure you are thoroughly satisfied with your experience with our company.

As part of this commitment, at the end of your job our technician will ask you for either your email address or cell phone number so that he can immediately send you a text or email that will ask you to rate your experience with us today. The text or email we send will take you to a webpage that has a review form you can fill out right there, or, if you prefer, there are also links to our listings on other Internet review sites if you would rather leave your feedback on one of them.

Providing your feedback will take you only a minute or two, and you don’t have to use your full or real name. The email or cell phone number you provide the technician serving you today will not be used in any other way without your permission, nor will it ever be shared elsewhere.

We take your opinion as well as your satisfaction very seriously. Your feedback helps to reinforce the things we’re doing right and it lets us know if and where changes are needed. It also can help others find and choose to use us when searching for a contractor online. So, your feedback will also help keep our marketing costs lower, which helps keep our costs to you lower as well. A customer telling others what they think of our company and our technicians is the best way our company can grow.



Thank you again for putting your trust in [CompanyName]. Should you ever have any questions or concerns regarding our service, please let me know and give me a call at [CompanyPhone].

Yours for better Service

President’s Name

President, [CompanyName]